



# Competition Finder

Contest marketing and media pack 2019



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# Who is Competition Finder?

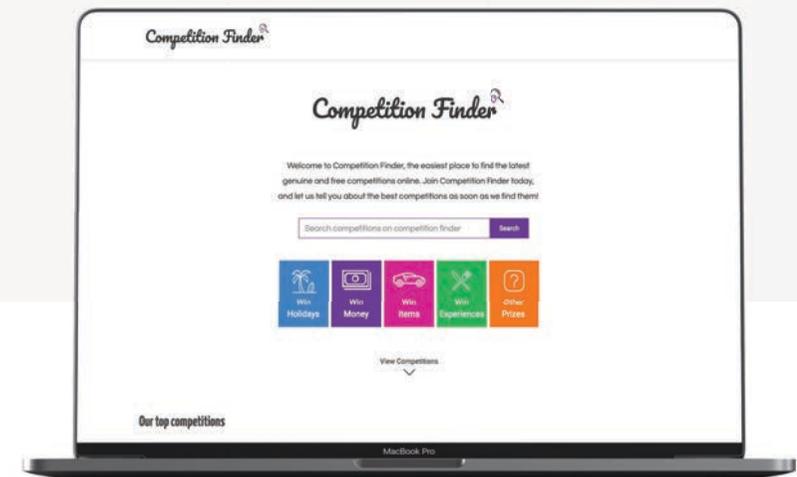
Competition Finder has one simple aim, to create an entirely customer focused, easy to use website which lists genuine online competitions.

We want to break away from the mould of forum-based or spam entry websites, to offer a directory where brands can list their competitions for thousands of potential entrants to find.

As a trusted and valued resource for users online, listing your competitions on Competition Finder enables you to reach engaged audiences you might never have been able to contact without limitless budgets.

With Competition Finder, you can list any genuine online competitions or select one of our media packages to promote your brand and maximise your entrants

We are forecasting 15,000 unique users a month and are giving early adopters of our media packages



# What is Contest Marketing?

Running online competitions is a common and popular way for brands to advertise their products and generate customer interest. They have been used to help replenish mailing lists post GDPR and to gain new social media followers.

By giving away prizes aligned to your audience you can predetermine that entrants will have an interest in the products you sell. Whilst increasing awareness and improving engagement with your brand.

You can run competitions as a valuable research tool: to ask for comments, photos or feedback in order to enter. Or to simply join your mailing list.

At Competition Finder, we offer you an additional platform to allow you to engage with even more entrants and future customers. We also offer the option to host and run your competitions if required.

See our media pack for additional ways you can promote your brand and competitions.

## Benefits of running competitions:

- Raise your awareness and re-engage with your existing customers
- Attracts new visitors to your website
- Enables you to collect valuable data
- Cost effective as you decide on the prize
- You can gain valuable insights from your target audience



# Media Pack

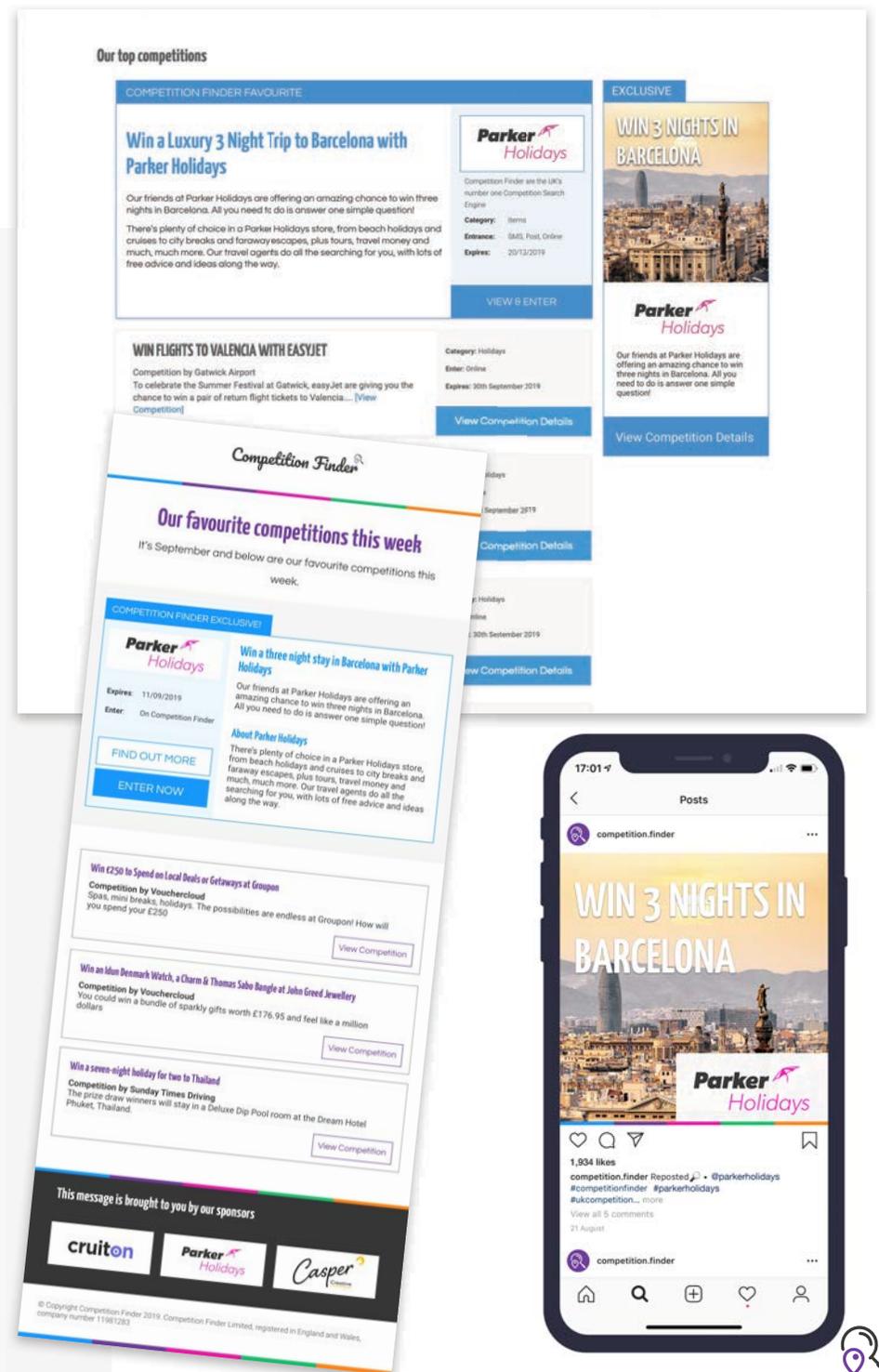
We want you to generate brand awareness and engagement at an affordable price. Our prices start from as little as £75 per week and allow you to effectively promote competitions or products to our user base.

Our Homepage and Filtered page **Featured competitions** give you prominent placements on the page to always appear at the top. So, all visitors will be sure to see and enter your competition!

Our **side panel promotion** can be used to promote either a competition or just the products and services you offer, this is available across every competition type and the homepage so ensures maximum brand exposure!

We send **weekly competition emails** to our engaged subscriber base which you can also sponsor or feature to raise further awareness.

Our Social Media is a key channel where we have thousands of engaged followers. Our **social posts** allow you to reach further customers whilst not even visiting our website.



# Contact Us

To find out more or to request our current rate sheet, please contact us.

You can email us at:

[info@competition-finder.com](mailto:info@competition-finder.com)

or visit:

[competition-finder.com/advertising-opportunities](https://competition-finder.com/advertising-opportunities)

