

# READ ONLINE BLOG INC BLOGGING FOR PASSION PROFIT AND TO CREATE COMMUNITY JOY DEANGDEELERT CHO

## **Blog, Inc.**

With roughly 95,000 blogs launched worldwide every 24 hours (BlogPulse), making a fledgling site stand out isn't easy. This authoritative handbook gives creative hopefuls a leg up. Joy Cho, of the award-winning Oh Joy!, offers expert advice on starting and growing a blog, from design and finance to overcoming blogger's block, attracting readers, and more. With a foreword from Grace Bonney of Design\*Sponge plus expert interviews, this book will fine-tune what the next generation of bloggers shares with the world.

## **Digital Sisterhood**

Ananda Kiamsha Madelyn Leeke became a pioneer in the digital universe twenty-seven years ago, when she logged in to the LexisNexis research service as a first-year law student at Howard University School of Law. She was immediately smitten with what the World Wide Web could do. Later, while attending the UN Fourth World Conference on Women in Beijing, China, in 1995, Leeke found herself in an Internet café, where she experienced an interaction that changed her life. Over time, through interactions and conversations both online and in-person, Leeke developed the concept of "digital sisterhood." Embracing this revolutionary concept led to a complete career reinvention that finally allowed her to embrace her enormous creative spirit. She found in her digital sisters true "sheroes" and virtual mentors. Her blogging and social media adventures highlight the lessons she learned in the process, the reasons she launched the Digital Sisterhood Network, and the experiences that caused her to adopt what she terms the "fierce living" commitments. In her memoir, Leeke details her journey, sharing experiences and insights helped her and her digital sisters use the Internet as a self-discovery tool and identifying leadership archetypes that shaped her role as a social media leader.

## **Living the Dream**

Living the Dream is a business book for creative people. It provides the insights and action steps they need to confidently put their skills and passions to work, to make the best business decisions possible, all in service of the ultimate goal--to make a living doing what they love. This inter-disciplinary, no-holds barred guidebook is for emerging and established creative small business owners. It delivers management, marketing ideas, and principles that can make independent creative work stress free and financially rewarding. Living the Dream is void of useless references to big companies, celebrity CEOs, or industry inbreeding. Instead, it gives creative people the real goods on proven business-building strategies without all the mumbo jumbo. This powerhouse of a book is focused on how to be successful and creative as a freelancer or small business owner. Through interviews, case studies, and features, the industry pros and subject matter experts provide the wisdom, objectivity, and context that creatives need. It's all about being creative and getting paid.

## **Getting Paid to Blog and Vlog**

This book describes some of the basics needed to get started, including the typical elements that make up a

blog and some tips on managing the content. It will also describe some methods of building an audience, and the various ways bloggers can cash in on their popularity or otherwise make a living by blogging.

## **(Not) Getting Paid to Do what You Love**

Cover -- Half Title -- Title -- Copyright -- Dedication -- Contents -- Preface -- 1. Entrepreneurial Wishes and Career Dreams -- 2. The Aspirational Ethos: Gender, Consumerism, and Labor -- 3. (Not) Just for the Fun of It: The Labor of Social Media Production -- 4. Branding the Authentic Self: The Commercial Appeal of "Being Real" -- 5. "And Now, a Word from Our Sponsor": Attracting Advertisers, Building Brands, Leveraging (Free) Labor -- 6. The "Instagram Filter": Dispelling the Myths of Entrepreneurial Glamour -- 7. Aspirational Labor's (In) Visibility -- Epilogue: The Aspirational Labor of an Academic -- Appendix: Method and List of Interview Participants -- Notes -- Bibliography -- Acknowledgments -- Index -- A -- B -- C -- D -- E -- F -- G -- H -- I -- J -- K -- L -- M -- N -- O -- P -- R -- S -- T -- U -- V -- W -- Y -- Z

## **Lifestyle Media in American Culture**

This book explores the emergence of "lifestyle" in the US, first as a term that has become an organizing principle for the self and for the structure of everyday life, and later as a pervasive form of media that encompasses a variety of domestic and self-improvement genres, from newspaper columns to design blogs. Drawing on the methodologies of cultural studies and feminist media studies, and built upon a series of case studies from newspapers, books, television programs, and blogs, it tracks the emergence of lifestyle's discursive formation and shows its relevance in contemporary media culture. It is, in the broadest sense, about the role played by the explosion of lifestyle media texts in changing conceptualizations of selfhood and domestic life.

## **Craft, Inc.**

Craft, Inc. is the hipster business primer for entrepreneurial crafters to turn what they do for fun into what they do for money. Pro crafter Meg Mateo Ilasco offers a step-by-step guide to everything from developing products and naming the company to writing a business plan, applying for licenses, and paying taxes. Chapters on sales, marketing, trade shows, and publicity round out the mix. Plus, in-depth interviews with such craft luminaries as Jonathan Adler, Lotta Jansdotter, Denyse Schmidt, and Jill Bliss provide inspiration and practical advice. Accessible, informative, and more than a little spunky, Craft, Inc. paves the way for today's creative minds to become tomorrow's trendsetters.

## **Lifestyle Blogging Basics**

In this how-to guide for lifestyle blogging basics, Laura breaks down how she got started with her first blog, how she progressed to where she is now, and what failed attempts at success she made along the way. The book begins with Laura covering the essential groundwork of discovering your niche, defining your content categories, choosing a blog name, selecting a platform, and creating a healthy and attainable blogging routine. Then, she takes a deep dive into describing the the most effective ways to invest in yourself and your blog by explaining the importance of quality design, high resolution photos, email marketing services, and more. You'll also learn how to partner and collaborate with brands by building an online media kit, how to promote your blog on social media, and how to create a thriving community around your blog that will stand the test of time.

## **WPF Programmer's Reference**

Build effective user interfaces with Windows Presentation Foundation Windows Presentation Foundation (WPF) is included with the Windows operating system and provides a programming model for building

applications that provide a clear separation between the UI and business logic. Written by a leading expert on Microsoft graphics programming, this richly illustrated book provides an introduction to WPF development and explains fundamental WPF concepts. Packed with helpful examples, this reference progresses through a range of topics that gradually increase in their complexity. You'll quickly start building applications while you learn how to use both Expression Blend and Visual Studio to build UIs. In addition, the book addresses the needs of programmer who write the code behind the UI and shows you how operations can be performed using both XAML and C#. Topics Covered: Overview of WPF WPF in Visual Studio Expression Blend Common Properties Content Controls Layout Controls User Interaction Controls Two-Dimensional Drawing Controls Properties Pens and Brushes Events and Code-Behind Resources Styles and Property Triggers Event Triggers and Animation Templates Themes and Skins Printing Data Binding Commanding Transformations and Effects Documents Navigation-Based Applications Three-Dimensional Drawing Silverlight Even if you only have a minimal amount of experience, by the end of the book, you will be able to build dynamic and responsive user interfaces with WPF.

## **High Performance Browser Networking**

How prepared are you to build fast and efficient web applications? This eloquent book provides what every web developer should know about the network, from fundamental limitations that affect performance to major innovations for building even more powerful browser applications—including HTTP 2.0 and XHR improvements, Server-Sent Events (SSE), WebSocket, and WebRTC. Author Ilya Grigorik, a web performance engineer at Google, demonstrates performance optimization best practices for TCP, UDP, and TLS protocols, and explains unique wireless and mobile network optimization requirements. You'll then dive into performance characteristics of technologies such as HTTP 2.0, client-side network scripting with XHR, real-time streaming with SSE and WebSocket, and P2P communication with WebRTC. Deliver superlative TCP, UDP, and TLS performance Speed up network performance over 3G/4G mobile networks Develop fast and energy-efficient mobile applications Address bottlenecks in HTTP 1.x and other browser protocols Plan for and deliver the best HTTP 2.0 performance Enable efficient real-time streaming in the browser Create efficient peer-to-peer videoconferencing and low-latency applications with real-time WebRTC transports

## **(Not) Getting Paid to Do What You Love**

An illuminating investigation into a class of enterprising women aspiring to “make it” in the social media economy but often finding only unpaid work Profound transformations in our digital society have brought many enterprising women to social media platforms—from blogs to YouTube to Instagram—in hopes of channeling their talents into fulfilling careers. In this eye-opening book, Brooke Erin Duffy draws much-needed attention to the gap between the handful who find lucrative careers and the rest, whose “passion projects” amount to free work for corporate brands. Drawing on interviews and fieldwork, Duffy offers fascinating insights into the work and lives of fashion bloggers, beauty vloggers, and designers. She connects the activities of these women to larger shifts in unpaid and gendered labor, offering a lens through which to understand, anticipate, and critique broader transformations in the creative economy. At a moment when social media offer the rousing assurance that anyone can “make it”—and stand out among freelancers, temps, and gig workers—Duffy asks us all to consider the stakes of not getting paid to do what you love.

## **Tidy the F\*ck Up**

Even you can get your sh\*t together! Tidy the F\*ck Up is a funny, down-to-earth parody of Marie Kondo's The Life-Changing Magic of Tidying Up, where you'll be handed the most useful tools for keeping your crap clean and organized without all the pressure. In this book, you'll discover useful ways to figure out what to do with your sh\*tpiles in an approachable, care-free way, and you'll say farewell to the hair-pulling stress of marathon cleaning. Tossing all your junk in a closet doesn't make it any less of a clusterf\*ck, but approaching it little by little and making use of some helpful hints can do a world of wonders for all your sh\*t, the comfort of your space, and your general sanity. With this hilarious guide, you'll learn how to:

Become a decision-making bad\*ss Get rid of the sh\*t you don't need and keep the sh\*t you do Live life after a clusterf\*ck! And more! With a lighthearted tone that the finest sailors would admire, Tidy the F\*ck Up will help you make your house a f\*cking home.

## **Clever Girl Finance**

Take charge of your finances and achieve financial independence – the Clever Girl way Join the ranks of thousands of smart and savvy women who have turned to money expert and author Bola Sokunbi for guidance on ditching debt, saving money, and building real wealth. Sokunbi, the force behind the hugely popular Clever Girl Finance website, draws on her personal money mistakes and financial redemption to educate and empower a new generation of women on their journey to financial freedom. Lighthearted and accessible, Clever Girl Finance encourages women to talk about money and financial wellness and shows them how to navigate their own murky financial waters and come out afloat on the other side. Monitor your expenses, build a budget, and stick with it Make the most of a modest salary and still have money to spare Keep your credit in check and clean up credit card chaos Start and succeed at your side hustle Build a nest egg and invest in your future Transform your money mindset and be accountable for your financial well-being Feel the power of real-world stories from other “clever girls” Put yourself on the path to financial success with the valuable lessons learned from Clever Girl Finance.

## **Blogging Tips: Confessions of a Six Figure Blogger**

Turn your passion into profits! Discover the secrets of becoming the next authority figure in your niche, while making money in the process! There are millions of blogs on the internet but only a few stand out. What makes some bloggers succeed while others struggle just to get noticed? At the end of the day it all comes down to being a well respected informative voice within your niche. This is not a get rich quick book, but a guide that will walk you through the process of how to start a blog of your own, become an authority figure and discover how to make money through the power of the internet and affiliate marketing. In this book you will learn to: - Create your first blog in a few easy steps - Start a business online for just a few dollars - Build a brand of your own and be seen on major social networks - Generate income through your blog using multiple revenue streams - Leverage your brand and knowledge to become an authority figure

## **Node.js Design Patterns**

Learn proven patterns, techniques, and tricks to take full advantage of the Node.js platform. Master well-known design principles to create applications that are readable, extensible, and that can grow big. Purchase of the print or Kindle book includes a free eBook in the PDF format. Key Features Learn how to create solid server-side applications by leveraging the full power of Node.js Understand how Node.js works and learn how to take full advantage of its core components as well as the solutions offered by its ecosystem Avoid common mistakes and use proven patterns to create production grade Node.js applications Book DescriptionIn this book, we will show you how to implement a series of best practices and design patterns to help you create efficient and robust Node.js applications with ease. We kick off by exploring the basics of Node.js, analyzing its asynchronous event driven architecture and its fundamental design patterns. We then show you how to build asynchronous control flow patterns with callbacks, promises and async/await. Next, we dive into Node.js streams, unveiling their power and showing you how to use them at their full capacity. Following streams is an analysis of different creational, structural, and behavioral design patterns that take full advantage of JavaScript and Node.js. Lastly, the book dives into more advanced concepts such as Universal JavaScript, scalability and messaging patterns to help you build enterprise-grade distributed applications. Throughout the book, you'll see Node.js in action with the help of several real-life examples leveraging technologies such as LevelDB, Redis, RabbitMQ, ZeroMQ, and many others. They will be used to demonstrate a pattern or technique, but they will also give you a great introduction to the Node.js ecosystem and its set of solutions.What you will learn Become comfortable with writing asynchronous code by leveraging callbacks, promises, and the async/await syntax Leverage Node.js streams to create data-driven

asynchronous processing pipelines Implement well-known software design patterns to create production grade applications Share code between Node.js and the browser and take advantage of full-stack JavaScript Build and scale microservices and distributed systems powered by Node.js Use Node.js in conjunction with other powerful technologies such as Redis, RabbitMQ, ZeroMQ, and LevelDB Who this book is for This book is for developers and software architects who have some prior basic knowledge of JavaScript and Node.js and now want to get the most out of these technologies in terms of productivity, design quality, and scalability. Software professionals with intermediate experience in Node.js and JavaScript will also find valuable the more advanced patterns and techniques presented in this book. This book assumes that you have an intermediate understanding of web application development, databases, and software design principles.

## **Made to Play!**

Delight young children and encourage play through unique handmade toys. From sewn and stuffed musical instruments to interlocking paper building blocks and wooden animal figurines, the projects in this book are meant to encourage open-ended play. Organized by kid-loving subjects, the toys here follow the themes of Zoo; House; Blocks, Cars & Trucks; Dress-Up; Music; and Art. Overall, the projects here are meant to stimulate imagination, build confidence through success and enjoyment, and enhance the bond between family and friends through the creation of unique, artistic handmade toys and crafts. The thirty-five projects in this book include a variety of crafts, from drawing to sewing and light woodworking. The toys presented here are made out of wonderfully tactile materials—repurposed fabrics, wood, and paper—and invite opportunities for creative and imaginative play. Every project is easy to complete, made with accessible materials, and requires little time to make. The projects are simple enough that endless variation can come from the making of each, leaving enough room for you to make the item to suit your own personal interests. With a design aesthetic that is clean, simple, and modern, each project is presented with full-color photos and hand-drawn instructional illustrations and templates. Projects include: • Modern Doll House and Doll House Furniture • Portable Zoo Animals • Abstract Vertical Puzzle • Wooden Nature Scene • Bottle-Cap Tambourine • Exploration Cape • Modern Alphabet Game • Shadow Puppet Theater • And more!

## **Digital Vertigo**

In *Digital Vertigo*, Andrew Keen presents today's social media revolution as the most wrenching cultural transformation since the Industrial Revolution. Fusing a fast-paced historical narrative with front-line stories from today's online networking revolution and critiques of \"social\" companies like Groupon, Zynga and LinkedIn, Keen argues that the social media transformation is weakening, disorienting and dividing us rather than establishing the dawn of a new egalitarian and communal age. The tragic paradox of life in the social media age, Keen says, is the incompatibility between our internet longings for community and friendship and our equally powerful desire for online individual freedom. By exposing the shallow core of social networks, Andrew Keen shows us that the more electronically connected we become, the lonelier and less powerful we seem to be. Praise for *The Cult of the Amateur*: 'A shrewdly argued jeremiad against the digerati effort to dethrone cultural and political gatekeepers and replace experts with 'the wisdom of the crowd'. Keen writes with acuity and passion'. New York Times 'A staggering new book by Andrew Keen. He is an English-born digital media entrepreneur and Silicon Valley insider who really knows his stuff and he writes with the passion of a man who can at last see the dangers he has helped unleash. His book will come as a real shock to many. It certainly did to me'. A N Wilson, The Daily Mail

## **How to Live a Good Life**

Seriously . . . another book that tells you how to live a good life? Don't we have enough of those? You'd think so. Yet, more people than ever are walking through life disconnected, disengaged, dissatisfied, mired in regret, declining health, and a near maniacal state of gut-wrenching autopilot busyness. Whatever is out there isn't getting through. We don't know who to trust. We don't know what's real and what's fantasy. We don't know how and where to begin and we don't want to wade through another minute of advice that gives us

hope, then saps our time and leaves us empty. *How to Live a Good Life* is your antidote; a practical and provocative modern-day manual for the pursuit of a life well lived. No need for blind faith or surrender of intelligence; everything you'll discover is immediately actionable and subject to validation through your own experience. Drawn from the intersection of science, spirituality, and the author's years-long quest to learn at the feet of masters from nearly every tradition and walk of life, this book offers a simple yet powerful model, the "Good Life Buckets" —spend 30 days filling your buckets and reclaiming your life. Each day will bring a new, practical yet powerful idea, along with a specific exploration designed to rekindle deep, loving, and compassionate relationships; cultivate vitality, radiance, and graceful ease; and leave you feeling lit up by the way you contribute to the world, like you're doing the work you were put on the planet to do. *How to Live a Good Life* is not just a book to be read; it's a path to possibility, to be walked, then lived.

## **Hacking and Securing iOS Applications**

If you're an app developer with a solid foundation in Objective-C, this book is an absolute must—chances are very high that your company's iOS applications are vulnerable to attack. That's because malicious attackers now use an arsenal of tools to reverse-engineer, trace, and manipulate applications in ways that most programmers aren't aware of. This guide illustrates several types of iOS attacks, as well as the tools and techniques that hackers use. You'll learn best practices to help protect your applications, and discover how important it is to understand and strategize like your adversary. Examine subtle vulnerabilities in real-world applications—and avoid the same problems in your apps. Learn how attackers infect apps with malware through code injection. Discover how attackers defeat iOS keychain and data-protection encryption. Use a debugger and custom code injection to manipulate the runtime Objective-C environment. Prevent attackers from hijacking SSL sessions and stealing traffic. Securely delete files and design your apps to prevent forensic data leakage. Avoid debugging abuse, validate the integrity of run-time classes, and make your code harder to trace.

## **How to Do Everything with Your Genealogy**

Anyone interested in discovering their family genealogy should carry a copy of this book everywhere. Written by internationally recognized expert, George G. Morgan, this book is an irreplaceable resource for beginner to expert knowledge gatherers. Not only does Morgan explain how to get the search started — creating a family tree, locating and evaluating documents, selecting the appropriate hardware and software for the search — he goes steps further and dedicates an entire section to research methods and strategies where he discusses, among other topics, getting past "dead ends," and organizing possible research travel.

## **Start Your Own Freelance Writing Business**

*Write Your Own Success Story* Breaking into freelance writing has gotten much easier for word-savvy entrepreneurs like you. But even in the golden age of content creation, you still need to know what it takes to launch and consistently pitch your services so you can grow and scale your freelance writing side hustle into a full-fledged career you really love. *Start Your Own Freelance Writing Business* is an easy-to-understand, introductory, and nontechnical approach to the world of freelance writing. This book teaches you how to leverage the fast-changing pace of technology to grow a business that gives you the freedom and flexibility you want. You'll learn how to: Assess your freelancing skillset. Determine the best way to position your business to clients. Research the most profitable freelance writing opportunities. Create a series of pitches that convert to profitable client relationships. Use freelance job sites to build a strong client base. Master the art of time management so you don't miss a single deadline. Market your business in multiple channels to grow and scale your business. You'll also get an inside look at a freelance writing business and related tips and strategies from a multi-six figure online freelance writer. So what are you waiting for? The time is "write" to start today! About the Author Laura Pennington Briggs is a former middle school teacher turned freelance writer, project manager, and online course creator. She's helped more than 8,000 students launch or optimize their freelance business since 2012. For more than 30 years, Entrepreneur Media, Inc. has set the course for

success for millions of entrepreneurs and small business owners. We'll teach you the secrets of the winners and give you exactly what you need to lay the groundwork for success.

## **Designing Your Life**

At last, a book that shows you how to build - design - a life you can thrive in, at any age or stage. A well-designed life means a life well-lived. Many of us are still looking for an answer to that perennial question, 'What do I want to be when I grow up? Stanford innovators Bill Burnett and Dave Evans show us how design thinking can help us create a life that is both meaningful and fulfilling, regardless of who and where we are, our careers and our age. Designing Your Life puts forward the idea that the same design thinking responsible for amazing technology, products and spaces can be used to build towards a better life and career by a design of your own making. - '[Designing Your Life] teaches you how to change what's not working by turning ideas on their head Viv Groskop, author of How To Own The Room - 'An empowering book based on their popular class of the same name at Stanford University this book will easily earn a place among career-finding classics Publishers Weekly / Produktinformation.

## **Do Cool Sh\*t**

An inspiring, irreverent manifesto for those seeking to blaze their own path to entrepreneurship and find fulfillment and happiness through bold action and big ideas. With zero experience and no capital, Miki Agrawal opened WILD, a farm-to-table pizzeria in New York City and Las Vegas, partnered up in a children's multimedia company called Super Sproutz, and launched a patented high-tech underwear business called THINX. Miki, a successful serial social entrepreneur and angel investor, pulls back the curtain to reveal how you can live out loud, honor your hunches, and leave nothing on the table. Start your business on a shoestring budget, nail your brainstorming sessions and product testing, and get free press coverage—all while living your best life. Whether you're a recent college graduate trying to find your way in the world, or a professional with a dead-end job and big dreams, Do Cool Sh\*t will make you open your eyes, laugh out loud, and shout, "I can do that!" Do Cool Sh\*t features a foreword by Tony Hsieh, the founder and CEO of Zappos.

## **Never Get a Real Job**

Young serial entrepreneur Scott Gerber is not the product of a wealthy family or storied entrepreneurial heritage. Nor is he the outcome of a traditional business school education or a corporate executive turned entrepreneur. Rather, he is a hard-working, self-taught 26-year-old hustler, rainmaker, and bootstrapper who has survived and thrived despite never having held the proverbial "real" job. In Never Get a "Real" Job: How to Dump Your Boss, Build a Business, and Not Go Broke, Gerber challenges the social conventions behind the "real" job and empowers young people to take control of their lives and dump their nine-to-fives—or their quest to attain them. Drawing upon case studies, experiences, and observations, Scott dissects failures, shares hard-learned lessons, and presents practical, affordable, and systematic action steps to building, managing, and marketing a successful business on a shoestring budget. The proven, no-b.s. methodology presented in Never Get a "Real" Job teaches unemployed and underemployed Gen-Yers, aspiring small business owners, students, and recent college graduates how to quit 9-to-5s, become their own bosses, and achieve financial independence.

## **Haunting the Korean Diaspora**

Since the Korean War the forgotten war more than a million Korean women have acted as sex workers for U.S. servicemen. More than 100,000 women married GIs and moved to the United States. Through intellectual vigor and personal recollection, Haunting the Korean Diaspora explores the repressed history of emotional and physical violence between the United States and Korea and the unexamined reverberations of sexual relationships between Korean women and American soldiers.

## **Take Heart**

The (in)courage community of writers invite you to experience 100 days of a deeper relationship with God no matter what you are going through.

## **Happiness, Growth, and the Life Cycle**

The second in a series of books published with the IZA and honoring the work of its annual prize winners in labour economics. It presents Richard Easterlin's outstanding research on the analysis of subjective well-being, and on the relationship between demographic developments and economic outcomes.

## **The Essentials of Business Etiquette: How to Greet, Eat, and Tweet Your Way to Success**

The Definitive Guide to Professional Behavior Whether you're eating lunch with a client, Skyping with your boss, or meeting a business partner for the first time--it's all about how you present yourself. The Essentials of Business Etiquette gives you 101 critical tips for improving behavior in any business situation--all delivered in a quick, no-nonsense format. \"If you are looking for practical guidelines on how to conduct yourself in a business situation, what behaviors you need to use to get ahead, and how to be sure that you do not offend others, read this book!\" -- MADELINE BELL, President and COO, The Children's Hospital of Philadelphia \"Pachter has once again done an excellent job at highlighting some key tools to succeed in leadership and how to conduct yourself in the workplace.\" -- JOSEPH A. BARONE, PharmD, FCCP, Acting Dean and Professor II, Rutgers University, Ernest Mario School of Pharmacy \"The pragmatic advice Barbara offers is sure to meaningfully help people be more confident and effective in multiple business situations.\" -- ELIZABETH WALKER, Vice President, Global Talent Management, Campbell Soup Company \"Readable, well-organized . . . presents practical, sound advice on the most common situations involving business etiquette: communication, body language, dress, dining, telephone, and cell phone use, making presentations, job interviewing, and many other essentials. Recommended. All business collections and readership levels.\" -- CHOICE

## **Self-esteem in Time and Place**

Acknowledgements -- Introduction -- Histories -- Origins of the self-esteem imaginary -- The age of self-esteem -- Beliefs -- A chorus of parental voices -- Nuanced and dissenting voices -- Practices -- Praise and affirmation -- Discipline -- Child-affirming artifacts -- Persons -- Emily Parker and her family -- Eric Prewitt and his family -- Charisse Jackson and her family -- Brian Tatler and his family -- Commentary: personalization -- Conclusions -- Appendix a: methods for the millennial study -- Bibliography -- About the authors -- Index

## **Leading in the Digital World**

The definitive book on leadership in the digital era: why digital technologies call for leadership that emphasizes creativity, collaboration, and inclusivity. Certain ideas about business leadership are held to be timeless, and certain characteristics of leaders—often including a square jaw, a deep voice, and extroversion—are said to be universal. In *Leading in the Digital World*, Amit Mukherjee argues that since digital technologies are changing everything else, how could they not change leadership ideologies and styles? As more people worldwide participate equally in business, those assumptions of a leader's ideal profile have become irrelevant. Offering a radical rethinking of leadership, Mukherjee shows why digital technologies call for a new kind of leader—one who emphasizes creativity, collaboration, and inclusivity. Drawing on a global survey of 700 mid-tier to senior executives and interviews with C-level executives from around the world, Mukherjee explains how digital technologies are already reshaping organizations and work



and what this means for leaders. For example, globally dispersed businesses can't reserve key leadership roles for people from exclusive groups; leadership must become inclusive, or fail. Leaders must learn to collaborate in a multipolar world of networked organizations, working with co-located and non-co-located colleagues. Leaders must lead for creativity rather than productivity. Focusing on practice, Mukherjee outlines goals and strategies, warns against unthinking assumptions, and explains how leaders can identify the mindsets, behaviors, and actions they need to pursue. With *Leading in the Digital World*, Mukherjee offers the definitive book on leadership for the digital era.

## **Almost Famous Women**

This collection of short stories from the author of *Birds of a Lesser Paradise* depicts the forgotten lives of women who almost achieved fame and notoriety, including Lord Byron's illegitimate daughter, Oscar Wilde's niece and Edna St. Vincent Milay's sister. 30,000 first printing.

## **Microservices Security in Action**

*Microservices Security in Action* teaches you how to address microservices-specific security challenges throughout the system. This practical guide includes plentiful hands-on exercises using industry-leading open-source tools and examples using Java and Spring Boot. Unlike traditional enterprise applications, Microservices applications are collections of independent components that function as a system. Securing the messages, queues, and API endpoints requires new approaches to security both in the infrastructure and the code. *Microservices Security in Action* teaches you how to address microservices-specific security challenges throughout the system. This practical guide includes plentiful hands-on exercises using industry-leading open-source tools and examples using Java and Spring Boot. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the technology Integrating independent services into a single system presents special security challenges in a microservices deployment. With proper planning, however, you can build in security from the start. Learn to create secure services and protect application data throughout development and deployment. As microservices continue to change enterprise application systems, developers and architects must learn to integrate security into their design and implementation. Because microservices are created as a system of independent components, each a possible point of failure, they can multiply the security risk. With proper planning, design, and implementation, you can reap the benefits of microservices while keeping your application data—and your company's reputation—safe! About the book *Microservices Security in Action* is filled with solutions, teaching best practices for throttling and monitoring, access control, and microservice-to-microservice communications. Detailed code samples, exercises, and real-world use cases help you put what you've learned into production. Along the way, authors and software security experts Prabath Siriwardena and Nuwan Dias shine a light on important concepts like throttling, analytics gathering, access control at the API gateway, and microservice-to-microservice communication. You'll also discover how to securely deploy microservices using state-of-the-art technologies including Kubernetes, Docker, and the Istio service mesh. Lots of hands-on exercises secure your learning as you go, and this straightforward guide wraps up with a security process review and best practices. When you're finished reading, you'll be planning, designing, and implementing microservices applications with the priceless confidence that comes with knowing they're secure! What's inside Microservice security concepts Edge services with an API gateway Deployments with Docker, Kubernetes, and Istio Security testing at the code level Communications with HTTP, gRPC, and Kafka About the reader For experienced microservices developers with intermediate Java skills. About the author Prabath Siriwardena is the vice president of security architecture at WSO2. Nuwan Dias is the director of API architecture at WSO2. They have designed secure systems for many Fortune 500 companies. Table of Contents PART 1 OVERVIEW 1 Microservices security landscape 2 First steps in securing microservices PART 2 EDGE SECURITY 3 Securing north/south traffic with an API gateway 4 Accessing a secured microservice via a single-page application 5 Engaging throttling, monitoring, and access control PART 3 SERVICE-TO-SERVICE COMMUNICATIONS 6 Securing east/west traffic with certificates 7 Securing east/west traffic with JWT 8 Securing east/west traffic over gRPC 9 Securing reactive

## **Simple Money, Rich Life**

A hope-filled money guide to increase savings, earnings, and giving and actually enjoy it all while designing a life of freedom and eternal impact, from the founder of SeedTime Money. Broken down and stranded 1,000 miles from home with only \$7 left in his bank account, Bob Lotich had reached his breaking point. He was stuck in a dead-end job, living paycheck-to-paycheck, and overwhelmed by debt. Bob had been following the world's advice with money and this was the fruit of it. In desperation, he cried out to God for wisdom, for a different way. The answer was a simple four-part formula, one based on timeless biblical principles, and, most important, it worked. After applying this simple formula, Bob discovered that his financial stress melted away and he finally felt fully in control of his money. As he continued to follow the four steps, he paid off over \$400,000 in debt, reached a personal goal of giving \$1 million by age 40, and achieved a level of financial freedom he never dreamed possible. In his casual and approachable style, Bob (along with his fun-loving wife, Linda) shares everything he learned about achieving true financial freedom, including: • How to create a money system so you can spend less time and get better results • The One-Category Budget: get 80% of the results with 20% of the work • The four keys to earning more in the digital era • How to automate your way to financial success in less than 10 minutes • The secrets of a six-figure giver • Three credit card rules that banks don't want you to know • How to save \$100s each month while still buying what you love • And much more! Whether you are doing "fine" or are in a financial crisis, the included 21-day kick-start will leave you with specific action items to guide you to success. You can have financial security, peace, significance, and eternal impact. Let Bob show you how to reimagine money as it was meant to be: simple.

## **Blogging All-in-One For Dummies**

A complete update to the ultimate reference guide on bloggingbasics! The increase in the number of blogs is seemingly endless andcontinues to grow at a phenomenal rate, thanks in part to the riseof smartphones, tablets, and blogging applications. With this kindof popularity, how can a blogger stand out from the rest of themasses? This all-in-one guide is packed with detailed informationand advice that helps you create and solidify your place in theblogosphere. You'll learn how to get started, use bloggingtools, collaborate with other bloggers, become a part of mobileblogging, and much more. Covers getting started, working with blogging software, othertools, blog marketing, microblogging (including Twitter), makingmoney with your blog, and corporate and niche blogging Helps new bloggers become active and productive members of theblogging community Provides vital information for both hobby bloggers and thosewho want to build a career around blogging Blogging All-in-One For Dummies, 2nd Edition cuts throughthe clutter and offers you a fun and friendly reference guide tostarting and maintaining a successful blog.

## **Managing Money God's Way**

Don't you wish you could give more? As Christians we are hard-wired with a desire to be generous givers. Unfortunately, many Christians are \"greatly limited in their giving potential because they don't have their money under control\"! Become a better steward of your money, pay off debt, save more, and give more! Join Bob in this 31-day daily devotional as he shares his own experiences, insights, questions, and discoveries about Biblical money management and what we can do to be better stewards of our money. Each short chapter will leave you with a new Biblical insight, personal challenge, encouraging thought, and even practical steps to better control your money. Reviews from Amazon customers: \"The lessons are very concise, which makes them easy and fun to read. I know that I won't need to spend hours on them each night and that I'll get some great, pertinent information that I can immediately apply to my life and financial situation. I'll definitely be referring to some lessons more than once!\" \"This is a great book full of daily devotionals that will help you manage your money God's way. My husband and I have been reviewing our

finances over the past year and have made many changes. This book will help us to continue on our path to saving and managing our money the way the Bible says we should.\" \"This book gave me a new perspective on the importance of money to me. I have read other inspirational materials on the subject of personal finance and money management; however, this book really has made me think and feel differently about the role that money plays in my life.\"

## **The Web Designer's Idea Book Volume 2**

Web Design Inspiration at a Glance Volume 2 of The Web Designer's Idea Book includes more than 650 new websites arranged thematically, so you can easily find inspiration for your work. Author Patrick McNeil, creator of the popular web design blog designmeltdown.com and author of the original bestselling Web Designer's Idea Book, has cataloged thousands of sites, and showcases the latest and best examples in this book. The web is the most rapidly changing design medium, and this book offers an organized overview of what's happening right now. Sites are categorized by type, design element, styles and themes, structural styles, and structural elements. This new volume also includes a helpful chapter explaining basic design principles and how they can be applied online. Whether you're brainstorming with a coworker or explaining your ideas to a client, this book provides a powerful communication tool you can use to jumpstart your next project.

## **The Private Blog of Joe Cowley**

The brilliantly funny and cringe-worthy secret blog of 14-year-old Joe Cowley (wannabe comic artist and self-confessed repeller of girls): Sunday 1st January So here's the thing. I've decided to start writing a blog. A private one. The idea is that it'll help me sort my life out, because quite frankly, it can't get much worse . . . · I gained the nickname Puke Skywalker after vomiting over Louise Bentley on the waltzer. · I am subjected to daily wedgies by my arch-enemy Gav James. · My so-called best mates are trying to get me killed in a bid to win £250 on You've Been Framed. This cannot go on. I have to do something, or I'll end up like Mad Morris down the park who thinks he's Jesus. By the end of next term, I'm going to be a completely different person. At least, that's the theory...

## **Web Designer's Idea Book, Volume 4**

Discover the latest trends in web design! Looking for inspiration for your latest web design project? Expert Patrick McNeil, author of the popular Web Designer's Idea Book series, is back with all new examples of today's best website design. Featuring more than 650 examples of the latest trends, this fourth volume of The Web Designer's Idea Book is overflowing with visual inspiration. Arranged categorically, this fully illustrated guide puts important topics like design styles, elements, themes and responsive design at your fingertips. This new volume also includes a detailed discussion of portfolios to help you stay ahead of the pack and keep your portfolio fresh and relevant. The world of web design is constantly reinventing itself. Stay on top of what's hot with the latest installment of this indispensable reference.

## **Blogging for Creatives**

Blogging for Creatives is the first approachable, non-techie guide to the blogosphere, complete with hundreds of tips, tricks and motivational stories from artistic bloggers who have started from scratch.

## **Uncertainty**

Jonathan Fields knows the risks-and potential power-of uncertainty. He gave up a six-figure income as a lawyer to make \$12 an hour as a personal trainer. Then, married with a 3-month old baby, he signed a lease to launch a yoga center in the heart of New York City. . . the day before 9/11. But he survived, and along the

way he developed a fresh approach to transforming uncertainty, risk of loss, and exposure to judgment into catalysts for innovation, creation, and achievement. Properly understood and harnessed, fear and uncertainty can become fuel for creative genius rather than sources of pain, anxiety, and suffering. In business, art, and life, creating on a world-class level demands bold action and leaps of faith in the face of great uncertainty. But that uncertainty can lead to fear, anxiety, paralysis, and destruction. It can gut creativity and stifle innovation. It can keep you from taking the risks necessary to do great work and craft a deeply-rewarding life. And it can bring companies that rely on innovation grinding to a halt. That is, unless you know how to use it to your advantage. Fields draws on leading-edge technology, cognitive-science and ancient awareness-focusing techniques in a fresh, practical, non-dogmatic way. His approach enables creativity and productivity on an entirely different level and can turn the once-tortuous journey into a more enjoyable quest. Fields will reveal how to: Make changes to your workflow that unlock buried creative potential. Build \"creation hives\" -- supportive groups that can supercharge and humanize the process. Tap social technology and user co-creation to add clarity, certainty, and sanity, even if you're an artist or solo-creator. Develop a set of personal practices and mindset shifts that let you not just tolerate, but invite and even amplify, uncertainty as a catalyst for genius. Drawing on extensive case studies and research, Fields shares a set of detailed personal practices and environmental changes that can not only humanize the creative process, but also allow individuals and teams to stay more open to opportunity and play a bigger creative game.

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